## Soundzgood

**Innovative way of Caller Tune Customization** 

## What is Soundzgoodapp.com?

Soundzgoodapp.com is your innovative solution to customize your Caller Tunes for Personal/Business Branding, make Event Reminders, spread Social Messages, and more.

#### **Caller Tunes in Convention**

Caller Tune is the tone heard by the Caller while calling another person on his mobile number.

The common types of caller tunes are:

- ★ Regular ringing tones
- ★ Movie songs or dialogues
- ★ Telecom jingles
- ★ Personal/business branding messages

## Caller Tunes on Soundzgood

Soundzgood thinks out-of-the-box to make optimum utility of your Caller Tunes.

We help you customize your Caller Tunes to make

- Personal Branding
- Business Branding
- Spread social messages, alerts, awareness, etc.
- Remind important events

## Caller Tune customization for Personal Branding

Customize your Caller Tunes to make effective, memorable personal branding of your business/service/product

#### This is beneficial for

- 1. Self-employed professionals
- 2. Freelancers
- 3. Home-based business owners
- 4. Localized businesses

# Assume you bake fresh cakes and pastries, and wish to promote your business.







The Caller Tune says "Thanks for Calling John. John makes fresh, aromatic Cakes and Pastries. Taste his bakes at **Cake Junction**, Town Hall."



John Cake Junction

## Caller Tune customization for Business Branding

Customize caller tunes of your entire business organization. Let all your employees have the 'same' caller tune ringing on their mobile number

#### This is beneficial for

- 1. Business owners
- 2. Organizations
- 3. NGOs
- 4. Communities, etc.



#### Caller Tune customization to Remind Events

Customize caller tunes to remind an upcoming event to your friends, family, neighbors, colleagues and peers.

This is beneficial for reminding

- 1. Family celebrations like wedding, betrothal, birthday parties, etc.
- 2. Meetings & conferences in business organizations
- 3. Health camps and checkups conducted in a locale

#### Assume your baby's first birthday party falls on next Tuesday:



Caller (Aunt Kavya)



The Caller Tune says "Thanks for Calling Nithya. Remember to join us on 9th of July, Tuesday at Vijaya Park to celebrate our darling daughter's first birthday."



Nithya (Mother of birthday baby)

### Caller Tune customization for Social Messages

Customize caller tunes to spread social messages or create awareness

#### This is beneficial for

- 1. Spread alarming messages during calamities
- 2. Donate/share things during crisis situations
- 3. Remind important dates like vaccination dates,
- 4. Spread awareness about government measures & schemes

# Assume your state is flooded by the annual monsoon shower, and you are ready to spare a free room for the flood victims







The Caller Tune says "Thanks for calling Kavin. There is one spare room to accommodate up to 4 headcounts. It is located in Town City, Chennai. Flood victims can contact me for details."



## Earn with your Caller Tune

## Who can advertise on Soundzgood?

- Advertisers
- Companies
- Organizations
- NGOs
- Solopreneurs/freelancers
- Anyone and everyone